



# Improve communication across the entire institution

## Responsible AI writing assistance, wherever writing happens.

Grammarly is the AI writing partner that helps students improve their writing skills and prepare for the AI-connected workforce. It works wherever writing happens, delivering seamless communication support for every writing task.

### → Boost student retention

Impactful writing suggestions that help all students build confidence and improve retention through graduation.

### → Seamlessly infuse career preparation

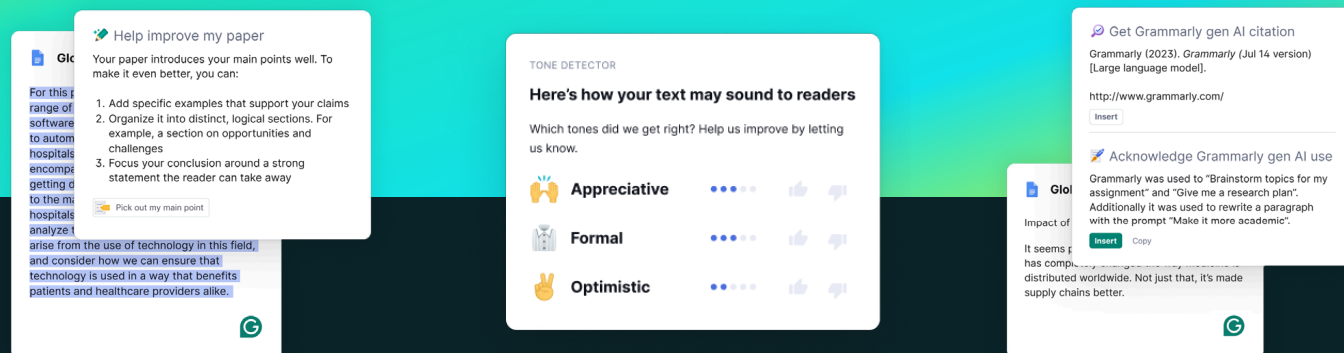
Grammarly works in over 500K applications with context-aware suggestions that better prepare students for professional communication in the AI-connected workforce.

### → Innovate without sacrificing integrity

Responsible AI writing assistance that is always in the institution's control and designed to elevate, not replace, student's critical and creative thinking.

## How Grammarly can help your institution meet its goals

Grammarly has been a pioneer in AI writing assistance for 15 years. Best-in-class revision suggestions are paired with contextually relevant generative AI capabilities that work virtually anywhere writing happens across your tech stack.



### Boost student writing

With real-time suggestions that correct grammar, improve writing clarity, check for unintentional plagiarism, and adhere to citation best practices, Grammarly improves writing over time and helps students turn in their highest-quality work.

- Grammar, spelling, fluency, and clarity suggestions
- Plagiarism checker
- Auto-citations from academic websites
- In-context brainstorming and ideation prompts
- Real-time feedback prompts
- Grammarly Authorship to ensure transparent and authentic assignment completion

### Strengthen institutional communication

Grammarly works in over 500,000 apps and is trusted by over 70,000 companies. Because Grammarly offers a unified experience across the entire tech stack, faculty and staff can use Grammarly to increase productivity and efficiency while staying on-brand.

- Tone detection and tone recommendations based on your goals
- Optional app actions integrations with third-party apps
- Rewrites and prompts like "Improve it" and "Make it more concise"
- Customizable brand tones and style guides specific to each institution

### Maintain institutional control and transparency

Grammarly's enterprise-grade security features keep your end user and institutional data safe. The platform does not train on customers' text data and never shares data with third parties. Plus, Grammarly encourages end users to cite generative AI use with one-click prompts and auto-citations.

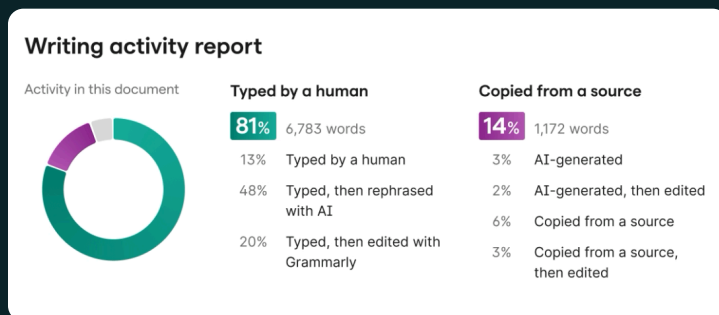
- Administrative control over gen AI and app actions features
- Analytics dashboard with aggregated usage and improvement data
- Prompts for transparent use that show how gen AI was used on assignments

# Gain insight into student writing in the AI era with Grammarly Authorship

By leveraging Grammarly's in-browser presence, Authorship offers full visibility into the entire writing process, identifying text origins and helping both students and faculty break free from the black box of AI detection.

## Help students submit their most authentic, transparent work

Rather than relying on one-sided AI detection that doesn't explain what text is flagged and why, Grammarly Authorship provides a clear, two-way view into how a written assignment was crafted. This approach fosters understanding and trust.



### → Quickly see text sources

See a high-level breakdown of text sources in the document, including text that was human-typed, AI-generated, modified with AI, edited with traditional Grammarly, copied from a known online source, or copied from an unknown source.

### → Get in-depth insights into text

Authorship reports show color-coded text broken down by source, including how the text was typed or copied, how much it was edited, and how much time was spent on it.

### → View the entire editing process

Authorship includes a replay feature that captures the full writing and editing process—from the moment it is enabled to submission—providing useful insights to fine-tune writing instruction in the AI era.

## Take a student-centric approach to academic integrity in the AI age

Grammarly Authorship is enabled by students. They see their report and replay first, then choose to share it with faculty. With both sides viewing the same information, conversations around AI use and academic integrity become more productive.

**“Just from introducing Grammarly Authorship, we went from 27 academic integrity violations down to 1. I think that opened up more transparent conversations with students. That’s one of the biggest wins we had here recently—it wasn’t a tool to catch students. It was a tool to make them responsible.”**

**Dr. Jenny Billings**

English Division Chair,  
Rowan-Cabarrus Community College

Foster transparency that builds trust in the writing process with Grammarly Authorship.

